



SINDHI COLLEGE

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Permanently Affiliated to Bengaluru City University
Approved by AICTE, NAAC Re-accredited

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Intellectual property Rights (IPR) Cell

Intellectual property is crucial in giving any institution a competitive advantage. Tangible assets such as inventions, designs, software, brand names, and other creative and innovative ideas often hold more value than physical assets. The Sindhi College IPR Cell is dedicated to fostering, protecting, managing, and commercializing intellectual property, including patents, copyrights, and trademarks, developed within the college. The cell works to create a supportive environment for the growth of intellectual property in academic settings. Faculty and students at Sindhi College actively engage in the IPR filing process across various disciplines.

Importance of IPR:

Protecting intellectual property is essential for organizations to gain recognition and financial rewards. Governments worldwide safeguard the innovative ideas of inventors through Intellectual Property Rights (IPR). Recently, IPR has become a key focus in both developed and developing countries. The importance of IPR lies in raising awareness among researchers, faculty, and students at the college about its value as a marketable financial asset and a powerful economic tool.

Types of IP:

- ❖ **Patent:** An exclusive right granted for an invention, which can be either a product or a process that introduces a new way of performing a task or provides a new technical solution to a problem.
- ❖ **Copyright:** An exclusive right awarded to the creator of original works such as literary, architectural, dramatic, musical, and artistic works, including cinematograph films and sound recordings.
- ❖ **Trademark/Service Mark:** A mark that can be visually represented and serves to distinguish the goods or services of one person from those of others. This can include shapes, packaging, and color combinations.

- ❖ **Industrial Design:** Refers to the visual features such as shape, pattern, configuration, ornamentation, or color applied to an article through industrial processes, which appeal to the eye. It does not include the mode of construction or mechanical devices.
- ❖ **IC Layout Designs:** The layout of transistors and other circuit elements in a semiconductor integrated circuit, including the connecting lead wires, expressed in any form.
- ❖ **New Plant Variety:** A plant variety that is novel, distinct, and exhibits uniform and stable characteristics.
- ❖ **Biotechnology Inventions:** Include recombinant products such as vectors, nucleotide sequences, and microorganisms.
- ❖ **Traditional Knowledge:** Knowledge developed over time by indigenous or local communities regarding the use of natural resources in agriculture, food, medicine, etc., passed down through generations.
- ❖ **Geographical Indications:** Signs that identify goods originating from a specific region or locality, where the quality, reputation, or other characteristics of the goods are linked to their geographical origin. This can apply to agricultural products, natural goods, or items manufactured in a specific area.

IPR CELL

Sl. No.	Name	Designation	Position
1.	Dr. Asha N	Principal	Chairperson
2.	Prof. Priyahari	Associate Professor	Convener
3.	Prof. Nandini	Assistant Professor	Member
4.	Prof Prathima	Assistant Professor	Member

Office :for record

Members :for information and necessary action.

Chairperson :for kind information

PRINCIPAL